



Date Adopted: 10/20/86

Date Revised:5/17/22

Date Reviewed:5/11/26

Policy 113

Water Heater Marketing Program

SUBJECT:

Water Heater Marketing Program

POLICY:

For the new installation of electric water heaters or to replace water heaters with more efficient water heaters.

PROCEDURE:

- A. The cooperative will give an electric water heater rebate to a member who qualifies under the following conditions:
1. Minimum tank size is 40 gallons. More than one can qualify.
 2. A rebate will be given following the purchase and installation of an electric water heater, when a receipt is provided.
 3. A \$2.50 per gallon rebate, not to exceed \$200.00 for the water heater only, will be given for a new water heater or the replacement of a gas, oil, or non-working electric water heater.
 4. The member is responsible for the cost of transporting the water heater and installation.
 5. The cooperative retains the right to specify the brand, size, and manufacturer of its choice, with minimum requirements of an EER of .90 and a 6-year warranty. (Extended warranties do not meet the requirements.)
 6. The cooperative shall be the final judge as to the application of this policy to a specific location and purpose.

RESPONSIBILITY:

CEO and Member Service Manager